



# Hop to **THE TOP!**

You have a great program, but it's a constant battle to attract new customers. All you want to do is run your business, not run after new business. **GooRoo it and have parents come running to you!**

## What is KidGooRoo?

KidGooRoo is the only website whose target audience is 100% parents looking for programs, activities and classes for kids 0-18. Parents search for programs in their area using our vast database and exclusive ratings system to find the right program for their child. Program providers finally have a trusted rating source to use in marketing their programs.

## What are the benefits for my program?

KidGooRoo exposes your business to parents who are actively searching for programs like yours and gives you tools to communicate, engage and market to them. You have the opportunity to provide a detailed program description, program pictures and contact information.

## Want more? Become a Platinum Program

Stand out as a Platinum Program. Acquire new customers by becoming a featured listing! Engage with parents interested in your program and leverage our marketing tools, like Kalendaroo, Updates, and Discounts.



**Featured Listing** at the top of search results with highlight to stand out and attract parents to your program.

**Featured**

**This could be you.**

Sitting at the top is nice.

**Become a Featured Business**

6 River Road, Fair Haven, NJ 07704 📍 Pinpoint

★ Platinum Program

🎭 Acting, Ballet, Dance, Hip Hop, Jazz, Musical Theater, Performing Arts, Tap, Voice

👤 Boys, Girls

👶 0-2, 3-5, 5-10, 11-14, 15+

Overall

👍👍👍👍👍

**4.3** out of 5

Based on 18 Reviews

Great Mommy and Me	04/18/2017
A lot to offer	04/18/2017
Fun school	04/04/2017

📍 Follow Program
🗨 Review Program
📖 Read More

This is nice too, but you could be up there.

**Not a Featured Business**

8 Monmouth Street, Red Bank, NJ 07701 📍 Pinpoint

★ Owner Verified Program

🎭 Ballet, Dance, Hip Hop, Jazz, Modern, Tap

👤 Boys, Girls

👶 0-2, 3-5, 5-10, 11-14, 15+

Overall

👍👍👍👍👍

**4.6** out of 5

Based on 8 Reviews

My daughter is a beginner dancer. The owner/director ma...	06/15/2017
Be a part of the TEAM	02/03/2017
Love it	02/01/2017

📍 Follow Program
🗨 Review Program
📖 Read More

This is nice too, but you could be up there.

**Not a Featured Business**

6 Monmouth Street, Red Bank, NJ 07701 📍 Pinpoint

★ Owner Verified Program

🎭 Acro, Ballet, Dance, Hip Hop, Jazz, Lyrical, Modern, Tap

👤 Boys, Girls

👶 3-5, 5-10, 11-14, 15+

Overall

👍👍👍👍👍

**5** out of 5

Based on 1 Reviews

We LOVE the TEAM	03/29/2017
------------------	------------

📍 Follow Program
🗨 Review Program
📖 Read More

BENEFITS	CLAIMED LISTING: FREE	PLATINUM PROGRAM: \$500/6 MO
<b>Personalized branding</b> elements: logo, program description and website link	●	●
<b>Ongoing feedback</b> from parents	●	●
<b>Marketing tools:</b> ask for reviews/ digital badge	●	●
<b>Ratings</b> to set your program apart from the competition	●	●
<b>Respond 'inline'</b> to individual reviews	●	●
<b>Upload pictures</b> on your program page to help brand and market your program	●	●
<b>Featured Listing</b> at the top of search results		●
<b>Kalendaroo</b> to post important program dates like auditions, tryouts or show dates.		●
<b>Updates</b> to share important program information like new hires, registration discounts or team successes.		●
<b>Social media promotion</b> announcing your program.		●
<b>Guest blog</b> on site as well as in emails to current user base.		●



Ratings and reviews that connect parents to you.™